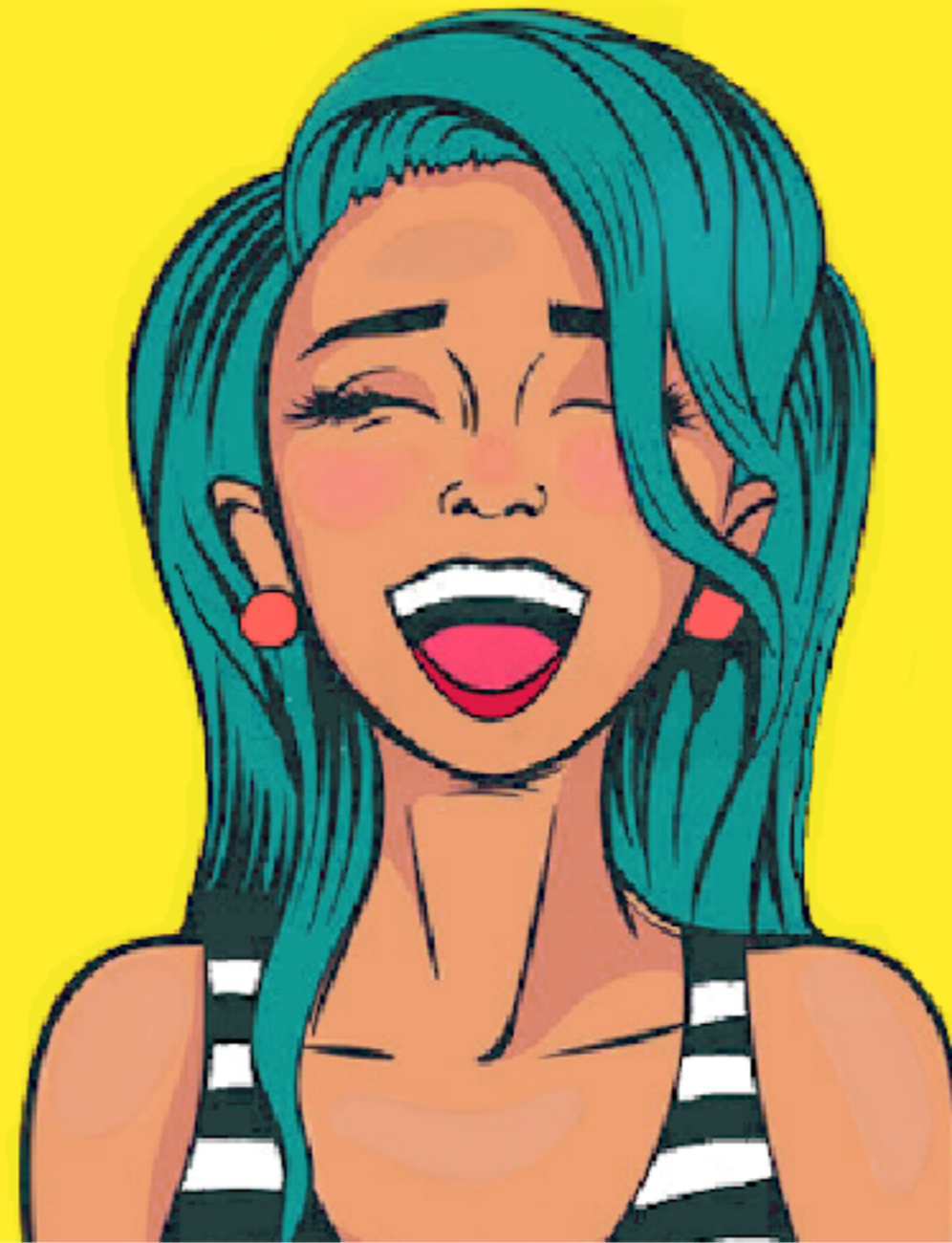


WOMEN IN COMEDY FESTIVAL

ACTS
HANDBOOK



ABOUT THE WICF

The festival aims to be an accessible and supportive event that celebrates, champions and promotes all things funny and female across a variety of platforms.

This includes stand-up, comedy theatre, improv, sketches, workshops and debates. A true showcase of the rich, diverse and extremely talented pool of women in comedy from the UK and abroad.



WHY TAKE PART

Nowhere is more supportive than Manchester, it's a city full of artists and the WICF offers you the platform to try out new work, gain more following and being a part of women supporting women.

This handbook is to give you an easy guide on how our festival works and the best way to build your audience in the Northwest.



REGISTRATION FEE

**Early Bird Price
1st - 31st May £45**

**Fee 1st - 26th
June £65**

We are a not-for-profit festival, so the fees cover the brochure cost, marketing and main posters

Acts retain their ticket sales

**fees are non-refundable after the brochure has been printed*

TICKETS

We recommend

A WIP £3 - £6

A fully formed show £6 - £12

Tour at the Frog £10 - £17

PYWY online tickets £3, £5, £7

Door sales

You may want an izettle or mobile direct payment

OVERSEAS ARTIST

You will need a Paypal account to register.

GETTING PAID

Once the festival is over, it will take four weeks to get payment to you.

Please note we are NOT VAT registered

VENUES

Great news, the hard part is taking care of! We sort the venue for you and then put you in a venue that best suits you and your show



STAYING IN MANCHESTER

(For acts based outside of Greater Manchester)

**Find Cheap Places To Stay On:
Theatre Digs On Facebook
Air BnB
or your mates**

**Travel:
We recommend booking
travel early as it's
a bit cheaper.**



HANDY HINTS TO SELL YOUR SHOW

**Social Media paid ads are a great way to sell
your show**

**A poster with an image that sells you and what
your show is about**

**A blurb that's witty, fun and draws the
audience in**

**Using hashtag #womenincomedyfestival
and tagging us in everything**

QR code direct to your show

**We will have flyering passes for you to use a
few hours before your show**

**Make your press release is short, sharp and
to the point**

AWARDS

**Best Show Award
Newcomer Award**

TIMELINE

Applications Open 31st Jan

Applications Close 30th April

Offers out between 1st – 10th May

Waitlist offers 13th – 31st May

Festival on sale 9th July

Programme and Posters out by 31st August.

Festival begins 3rd Oct

Festival ends 13th Oct



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